



সমাজে যন্ত্র: সমিতি: সমানী

UNIVERSITY OF NORTH BENGAL

SEC 1st Semester Examination, 2024

SEC - UACFSEC11001/UMNGSEC11001-COMMERCE

ENTREPRENEURSHIP DEVELOPMENT AND START-UPS

Time Allotted: 2 Hours

Full Marks: 40

The figures in the margin indicate full marks.

GROUP-A

1. Answer any *five* questions: 1×5 = 5
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| (a) What is technopreneurship? | 1 |
| (b) What is Crowd funding? | 1 |
| (c) What do you mean by Angel Investors? | 1 |
| (d) What is ASPIRE? | 1 |
| (e) What are Self help groups? | 1 |
| (f) State the name of 3-pillars to initiate start-ups. | 1 |
| (g) Define Project. | 1 |
| (h) What is Bootstrapping? | 1 |

GROUP-B

2. Answer any *three* questions: 5×3 = 15
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| (a) Who is a social entrepreneur? What is the importance of intrapreneur in an organisation? | 2+3 |
| (b) What are the different sources of Seed Capital in India? | 5 |
| (c) Write a short note on ATAL Innovation Mission. | 5 |
| (d) State the unique funding issues of a High-Tech Venture. | 5 |
| (e) State the essential elements of a good business plan. | 5 |

GROUP-C

- Answer any *two* questions 10×2 = 20
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| 3. Define a Project Report. Discuss the different steps taken in preparation of Project Report. | 3+7 |
| 4. What do you mean by the term "Entrepreneur"? Explain any six essential attitudes of an entrepreneur. | 4+6 |
| 5. What do you mean by "business incubators"? Discuss the role and functions of business incubators in Indian context. | 3+7 |
| 6. Define E-start-ups. Mention the challenges and steps of launching Online Business. | 2+8 |

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