



শাসন মন্ত্র সমিতি, শাসন

**UNIVERSITY OF NORTH BENGAL**

SEC 1st Semester Examination, 2024

**SEC - UACFSEC11001/UMNGSEC11001-COMMERCE**

**ENTREPRENEURSHIP DEVELOPMENT AND START-UPS**

Time Allotted: 2 Hours

Full Marks: 40

*The figures in the margin indicate full marks.*

**GROUP-A**

- |  |                  |
|--|------------------|
| 1. Answer any <i>five</i> questions:                   | $1 \times 5 = 5$ |
| (a) What is technopreneurship?                         | 1                |
| (b) What is Crowd funding?                             | 1                |
| (c) What do you mean by Angel Investors?               | 1                |
| (d) What is ASPIRE?                                    | 1                |
| (e) What are Self help groups?                         | 1                |
| (f) State the name of 3-pillars to initiate start-ups. | 1                |
| (g) Define Project.                                    | 1                |
| (h) What is Bootstrapping?                             | 1                |

**GROUP-B**

- |  |                   |
|--|-------------------|
| 2. Answer any <i>three</i> questions:  | $5 \times 3 = 15$ |
| (a) Who is a social entrepreneur? What is the importance of intrapreneur in an organisation? | 2+3               |
| (b) What are the different sources of Seed Capital in India?                                 | 5                 |
| (c) Write a short note on ATAL Innovation Mission.   | 5                 |
| (d) State the unique funding issues of a High-Tech Venture.                                  | 5                 |
| (e) State the essential elements of a good business plan.                                    | 5                 |

**GROUP-C**

**Answer any *two* questions**

$10 \times 2 = 20$

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|--|-----|
| 3. Define a Project Report. Discuss the different steps taken in preparation of Project Report.                        | 3+7 |
| 4. What do you mean by the term "Entrepreneur"? Explain any six essential attitudes of an entrepreneur.                | 4+6 |
| 5. What do you mean by "business incubators"? Discuss the role and functions of business incubators in Indian context. | 3+7 |
| 6. Define E-start-ups. Mention the challenges and steps of launching Online Business.                                  | 2+8 |

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